

2025 SPONSORSHIP PROPOSAL



The landscape

- One in five children and one in seven Seniors in Maricopa County don't have enough to eat.
- 80 percent of Americans live paycheck to paycheck.

Sources: Valley of the Sun United Way, Payroll.org

About AZCEND

AZCEND is a place of help and hope for neighbors struggling with hunger, poverty and homelessness.

Our mission

We nourish minds and bodies so that neighbors in need experience a brighter future.

What we do

It all starts with nutritious meals, safe shelter and assistance with rent and utilities.

Beyond food, we help our guests find jobs, secure housing and get the stability they need to get back on their feet.

This powerful intervention of food, safety and shelter is ending the cycle of poverty. And it doesn't stop there. Children, parents and Seniors learn, grow and develop to reach their full potential.

At right: Last year, nearly 15,000 food boxes were distributed at AZCEND providing more than 800,000 meals.

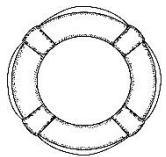




Our impact

Lives are changed every day at AZCEND as we provide practical help and enduring hope to working poor, Veterans, children, parents and seniors.

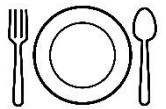
Thanks to caring volunteers and generous donors, here is a snapshot of our impact in Fiscal Year 2024.



Thousands of people received a lifeline of essential services in nearly 100,000 visits to AZCEND last year.



37,526 meals were delivered to people who are homebound and **18,685 meals** were served at our Senior Centers.



14,903 food boxes were distributed providing **830,686** meals.



1,981 children excelled in early childhood literacy helping them succeed in Kindergarten and in life.



301 evictions and 780 utility disconnects were prevented keeping families together in their homes.



3,233 moms and dads participated in parenting classes to support their children.



7,356 nights of rest in safe shelter for **186 people** experiencing homelessness gave them the stability they need to turn their lives around.



1,160 volunteers devoted **35,477 hours** of time, effort and care bringing help and hope to neighbors in need.



Changed lives at AZCEND

Corporate sponsors, community partners, caring volunteers and generous donors make all the difference to neighbors in need. Thousands of people arrive at AZCEND overwhelmed by their circumstances and soon discover the resources, tools and the hope they need to get back on their feet.



“I don’t know what I’d do without AZCEND.”

Robert was living in his car and driving for Uber until he was hit from behind. “When I lost my car, I lost everything,” he said.

Robert came to AZCEND where he found safe shelter and the help he needed to get back on his feet. Today, Robert has a new job and recently secured low-income housing.



“I am so thankful...this helps a lot.”

A grandmother, Nora struggled to feed her family of six on a limited budget.

Nora came to AZCEND where she received a holiday food cart filled with healthy options for a traditional Christmas dinner. Now she plans to make her grocery list each week and cross off as many items as she can by picking up food at AZCEND.

Nora’s budget will stretch further, and no one in her home will go to bed hungry.



“I was fighting a custody battle.”

A single father, Michael faced the choice of either paying legal fees to keep his two young daughters or paying his rent and utilities to provide a home. He couldn’t afford both.

Michael came to AZCEND where he received help with his rent and utilities along with food from the food bank. It was the help he needed to overcome his crisis and keep his family together.

Michael recently started a new job where he is thriving and able to provide a home for his daughters.

Events

The annual **Spirit of AZCEND Gala & Casino Night** is our premier event.

Much-needed funds are raised to benefit people struggling with hunger, poverty and homelessness. This major fundraising event is the biggest opportunity to invest in our mission.

A diverse lineup of local speakers and honored guests will include community leaders, business professionals, elected officials and more.

About past events

Rave reviews from past attendees and sponsors set the stage for this year's gala.

Past events have featured Mayors and City Council Members from both Chandler and Gilbert as well as AZCEND Honorees Chandler Compadres, Frank Narducci, Nancy Marion, Ernie Serrano, Janifer Gorney, Kathleen Dowler, Mayor Kevin Hartke and Lori Dayton.





Many thanks to previous sponsors





Annual Sponsorship

This year, AZCEND celebrates 59 years of providing help and hope to neighbors in need. Sponsoring the gala increases your visibility in our community. Your logo and branding will be seen by hundreds of people through pre-event marketing, exposure during the event and in the post-event communications.

Recognition includes heightened exposure of your company's name and logo featured prominently in the following:

- AZCEND's website – 12 months of exposure to 15,000+ site visitors per month
- AZCEND's eNewsletter & eBlasts – 9 mentions to 2,500+ of our most loyal supporters and active volunteers
- Social Media Spotlight – multiple mentions to 4,200 followers of AZCEND with posts tagged to reach friends in Chandler and Gilbert

Sponsorship Levels

Philanthropic - \$15,000

Impact - \$10,000

Hero - \$5,000

Partner - \$2,500

Community - \$1,000

Founding - \$600

Custom sponsorships at all levels from \$500 - \$20,000+ are welcome.

Please contact Shelley Nelson

Director of Philanthropy

480.963.1423, Ext 108 or shelley@ascend.org



Gala Sponsorships

	Philanthropic Exclusive	Impact	Hero	Partner	Community	Founding
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$600
Swag giveaway to all guests	▪					
Opportunity to speak during program	3 min	3 min				
Ad size in event program printed in color	Full	Half	Quarter	Logo		
Logo on invitation	▪	▪	▪	▪		
Logo in event presentation	▪	▪	▪	▪	▪	
Logo and tags on social media posts	▪	▪	▪	▪	▪	
Logo on event webpage	▪	▪	▪	▪	▪	▪
Sponsor the DJ, photo booth or a casino table and receive logo exposure						▪
Attend Gala	One table, up to 10 guests	One table, up to 10 guests	One table, up to 10 guests	Up to 4 guests	Up to 4 guests	Up to 2 guests



Reserve your sponsorship today

Complete the form online at AZCEND.org/gala-sponsor

Or for an immediate response, please contact

Shelley Nelson, Director of Philanthropy

480.963.1423, Ext 108 Shelley@azcend.org AZCEND.org



Thank you!



Your contribution is tax deductible. AZCEND is a 501(c)(3) non-profit organization.

Federal Tax ID# 86-0428780



AZCEND

Help & hope for neighbors in need